

## COMMUNITY ARTS GRANT GUIDELINES

The Community Arts Grant program of the Community Foundation of North Central Wisconsin is supported with a grant from the Wisconsin Arts Board with funds from the State of Wisconsin. The B.A. and Esther Greenheck Foundation has provided a local funding match, which is supplemented with funds from the Community Foundation's Wausau-Marathon County Fund. This program is intended to encourage cooperation and the expansion of opportunities in the arts throughout Marathon County. We will consider proposals from both established arts organizations and any nonprofit group with an exciting arts project in mind.

### APPLICATION CRITERIA:

In preparing your application, keep the following criteria in mind:

- The organization applying for funds must be a nonprofit entity that serves Marathon County
- Project must provide a quality arts or arts-related activity or experience
- There **must** be a public component (e.g. concert, exhibition, performance, etc.) to the project
- Requests cannot exceed \$5,000
- The grant request can be for no more than 50% of the project costs
- Each organization is allowed to submit one application annually
- Projects must be completed and a follow up report submitted by June 30 two years following the application deadline

### APPLICATION PROCESS:

The [Online Grant Management System](http://www.grantinterface.com/cfoncw/Common/LogOn.aspx) can be accessed at [www.grantinterface.com/cfoncw/Common/LogOn.aspx](http://www.grantinterface.com/cfoncw/Common/LogOn.aspx) or by clicking the "Online Application" link on the Community Foundation's website at [www.cfoncw.org](http://www.cfoncw.org). Choose the "Community Arts Grant" application from the menu. Applications must be submitted by 5 p.m. on April 15.

The following questions may help you structure your request?

- Does your project or program expand arts opportunities for our area?
- Does your project offer a unique and valuable arts experience?
- Is there a public component that will be open to the entire community?
- Are there any similar projects currently offered in the community?
- If you have been funded in the past, how is this proposal different?
- If funded, is your organization capable and ready to carry out the project as proposed?
- Do you have a plan to secure the remaining project funds through other grants, sponsorships, donations, or admission to your event?
- What is the impact the project will have on the community?

### REVIEW AND SCORING

Proposals will be scored by the review panel in the following categories (possible 300 points):

100 pts. **QUALITY and ARTISTIC MERIT** of the project;

100 pts. **UNIQUENESS OF THE ARTS EXPERIENCE** – innovative and creative – not a duplication of services – provides an expansion of arts opportunities;

100 pts. **COMMUNITY NEED, OUTREACH, and IMPACT** of the project

300 pts.

**IMPORTANT DATES:**

April 15	Application deadline – submit electronically by 5 p.m.
May (date to be determined)	Review Panel – Open Meeting – applicants will be notified prior
End of May	Applicants receive confirmation of the panel decision
By July 1	Funding is available to the recipients upon request
By June 30 the year following deadline	All grant funds are distributed (can be requested earlier if needed)
By June 30 two years following deadline	Funded projects must be completed and follow-up reports submitted

**IF YOUR APPLICATION IS SUCCESSFUL AND YOU RECEIVE FUNDING:**

Grant recipients must credit the Wisconsin Arts Board, the B.A. & Esther Greenheck Foundation, and the Community Foundation in all publicity. Arrangements should be made with Community Foundation staff to display the Community Arts Grant banner at your public event. Failure to provide recognition of the funders could jeopardize your funding.

Final reports for completed projects must be submitted within the designated timeframe or future applications will NOT be considered from that organization.

**QUESTIONS AND CONCERNS:**

Further information and grantwriting assistance are available by contacting Sue Nelson, Program Manager, at the Community Foundation office.

