

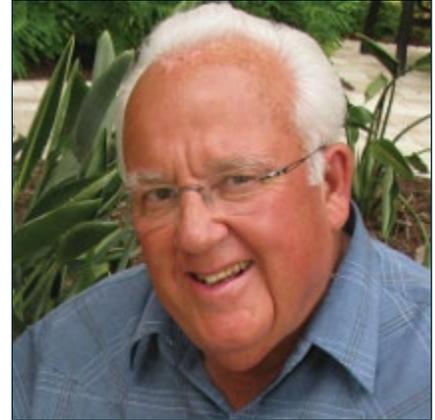
# WILLIAM K. GOTTSCHALK SCHOLARSHIP



## FUND BACKSTORY . . .

To his friends and family, Bill was known for his spirited energy, persistence and innovative ideas. His keen sense of business was always apparent; first within the red granite industry with his father and partner, and later when he formed multiple businesses focused on heavy equipment and construction in Wisconsin and Florida. With each venture, he cared deeply for his employees, and many became his closest friends.

His team was involved in large, prominent projects, including site development for the Museum of Science and Industry in Tampa, FL, and locally with the expansion of Highways 8 and 17. He also developed the entire residential area where he lived in Rothschild, Wisconsin.



In retirement, Bill continued to pursue his love for the construction industry by attending equipment auctions in Florida each year. But Bill's ultimate focus was on his family. He enjoyed extended vacations with Barbara, the love of his life for 50 years. He was also thrilled to assist with any type of project, and his eyes would light up anytime his grandchildren were nearby.

Bill's generosity and advice were a benefit to many, and he will be forever remembered as a loving husband, father, brother, son, grandfather, mentor, and loyal friend.

Because Bill graduated from the Wausau Technical Institute in 1964 with a degree in business administration and accounting, his family would like to assist students who are following the same career path and exhibit passion for their work, family and community. In this way, students receive helpful aid, and the family will find comfort knowing his legacy will live on as new generations pursue their dreams.

## ELIGIBILITY

- Resident of Wisconsin
- Demonstrating an ability and strong desire to pursue a primary career in engineering or accounting
- Planning to attend (or currently attending) Northcentral Technical College (NTC) or UWSP at Wausau for at least two years

## CRITERIA

Applications will be evaluated based on:

- Students must plan to attend UWSP at Wausau or NTC for at least two years (see above)
- Level of motivation/passion to pursue engineering or accounting, and future plans
- Overall characteristics, community service, and work experience
- Evidence of financial need

For more information go to [cfoncw.org](http://cfoncw.org)