

WALTER 'COKE' FEHL HOCKEY SCHOLARSHIP



FUND BACKSTORY . . .

Walter 'Coke' Fehl dedicated his life to the sport of hockey and to the countless young athletes who found passion, purpose, and community through the game. A tireless advocate for hockey in Wausau, Coke promoted the sport not only through his coaching and leadership but also by the powerful example he set both on and off the ice.

Best known for founding the Wausau Cyclones in 1972, Coke spent 15 years coaching and managing the senior team—guiding more than 200 players throughout his career. In the early years, his devotion to the sport was unmatched: he could be found flooding the rink, recruiting players, scheduling games, driving the team to competitions, and even funding team expenses from his own pocket. His efforts helped keep hockey alive in Wausau during a time when it depended on the dedication of community members like him.

Coke's influence extended far beyond the Cyclones. From the 1950s through the 1970s, he played, coached, refereed, fundraised, and served on the Wausau Youth Hockey Board, shaping the future of the sport in the region. His enthusiasm and perseverance inspired hundreds of young athletes to experience not only the excitement of the game but also the lifelong lessons of teamwork, discipline, and sportsmanship.

To honor his enduring contributions, the Walter "Coke" Fehl Hockey Scholarship celebrates his spirit and ensures that his commitment to hockey continues to benefit future generations. Through this fund, Coke's legacy lives on—supporting youth programs, fostering community engagement, and preserving the love of the game that he worked so passionately to share.

Enshrined in the Wisconsin Hockey Hall of Fame, 1994.



ELIGIBILITY

- Graduating high school senior
- Attending one of the following high schools from the greater Wausau area: Wausau East, Wausau West, or D.C. Everest High School
- Participation in local hockey programs
- Plans to attend any post-secondary institution of higher education in any field of study

CRITERIA

Applications will be evaluated based on:

- Demonstrates the characteristics of a team player with a strong work ethic

For more information go to cfoncw.org