



To his friends and family, Bill was known for his spirited energy, persistence and innovative ideas. His keen sense of business was always apparent; first within the red granite industry with his father and partner, and later when he formed multiple businesses focused on heavy equipment and construction in Wisconsin and Florida. With each venture, he cared deeply for his employees, and many became his closest friends.

His team was involved in large, prominent projects, including site development for the Museum of Science and Industry in Tampa, FL, and locally with the expansion of Highways 8 and 17. He also developed the entire residential area where he lived in Rothschild, Wisconsin.

In retirement, Bill continued to pursue his love for the construction industry by attending equipment auctions in Florida each year. But Bill's ultimate focus was on his family. He enjoyed extended vacations with Barbara, the love of his life for 50 years. He was also thrilled to assist with any type of project, and his eyes would light up anytime his grandchildren were near.

Bill's generosity and advice were a benefit to many, and he will be forever remembered as a loving husband, father, brother, son, grandfather, mentor, and loyal friend.

Because Bill graduated from the Wausau Technical Institute in 1964 with a degree in business administration and accounting, his family would like to assist students who are following the same career path and exhibit passion for their work, family and community. In this way, students receive helpful aid, and the family will find comfort knowing his legacy will live on as new generations pursue their dreams.



WILLIAM K. GOTTSCHALK SCHOLARSHIP

PURPOSE

To award scholarships to second-year or higher students at UWSP at Wausau or Northcentral Technical College pursuing a degree in accounting or engineering.

APPLICATION PROCESS

Apply online by visiting our website at cfoncw.org. Click on "Grants & Scholarships" / "Scholarships" / "Apply Online Now" to reach the online application portal and begin the registration and application process. If this is your first visit to the site, you will need to "Create an Account." If this is a return visit, enter your email address and password. Choose the appropriate application from the menu.

APPLICATION DEADLINE February 15

YOUR APPLICATION MUST INCLUDE:

- Transcript of most recent grades
- List of extracurricular activities (downloadable form online)
- Two reference letters

ELIGIBILITY

Candidates for this scholarship must meet the following requirements:

- Resident of Wisconsin
- Demonstrating an ability and strong desire to pursue a primary career in engineering or accounting
- Planning to attend (or currently attending) Northcentral Technical College (NTC) or UWSP at Wausau for at least two years

College and high school students are eligible to apply. Although the student may be named upon high school graduation, the scholarship will not be paid until they have enrolled for their 2nd year of study at NTC or UWSP at Wausau.

CRITERIA FOR SELECTION

The following qualities will be taken into consideration in the selection process:

- Student must plan to attend UWSP at Wausau or NTC for at least two years (see above)
- Level of motivation/passion to pursue engineering or accounting, and future plans
- Overall characteristics, community service, and work experience
- Evidence of financial need

ANNOUNCEMENT

The recipient will be announced at their high school or post-secondary institution's award ceremony in the spring.

PAYMENT OF SCHOLARSHIP

The recipient will receive a congratulatory letter from the Community Foundation after the awards ceremony, instructing them on how to receive their scholarship funding. The student must provide proof of registration to the Community Foundation office for payment to be initiated. The Foundation will make payment directly to the college or university the student is attending (UWSP or NTC).

