Danielle Zsenak Memorial
May 26, 1987 – June 26, 2017

Danielle Zsenak was born on May 26, 1987, in Trenton, New Jersey, but lived in Wisconsin most of her life. She earned degrees from Marquette University and UW-Milwaukee. She was a resident of Wausau and was employed by Connexus Credit Union at the time of her death at the age of thirty.

Outwardly reserved, Danielle had a strong adventurous spirit. Some of the accomplishments of her short life included: she learned to surf in Hawaii, attended space camp, played rugby at Marquette University, finished second in the 2008 Jeopardy college tournament, tried out for the U.S. Olympic skeleton team, skated with the Fondie Firecats Roller Derby team, and celebrated her 30th birthday with a tandem skydive. She loved books, music, art, theater, her family, friends, and her beloved greyhounds – Beans and Barbie.

The Connexus Association, a nonprofit entity that provides scholarships for continuing education, financial literacy education, and assistance to educational institutions, is proud to present this scholarship in Danielle’s honor. She was a marketing technologist for Connexus Credit Union at the time of her death on June 26, 2017.

This scholarship, established through the Community Foundation of North Central Wisconsin is a tribute to her dedicated service and her zest for life.

**Connexus Association Scholarship Fund**
**Danielle Zsenak Memorial Scholarship**

**PURPOSE**
Provide scholarships to graduating high school seniors from the following schools/districts, pursuing an education in the fields of business or education.

- Athens School District
- Abbotsford School District
- Marathon School District
- Tomahawk School District
- Egger School District
- Merrill School District
- Mosinee School District
- Spencer School District
- Stratford School District
- Mosinee School District
- Wausau Virtual Academy

**APPLICATION PROCESS**
Apply online by visiting www.cfoncw.org. Click on “Grants & Scholarships” / “Scholarships” / “Apply Online Now” to reach the online application portal and begin the registration and application process. If this is your first visit to the site, you will need to “Create an Account.” If this is a return visit, enter your email address and password. Choose the appropriate application from the menu.

**APPLICATION DEADLINE** February 15

**YOUR APPLICATION MUST INCLUDE:**
- Transcript of most recent grades
- List of extracurricular activities (downloadable form online)
- Two reference letters

**CRITERIA FOR SELECTION**
- Student must carry a minimum 3.5 GPA
- Plan to pursue a post-secondary education in Business or Education within the coming year (Education, Finance, or Accounting rank higher than a general business major – although any business major is encouraged to apply)
- Must have a minimum of two extracurricular activities throughout their high school career, including non-school related activities

The following qualities will be taken into consideration in the selection process:
- Relative experience that demonstrates the student’s interest in, and potential for success in their chosen field
- Pursuit of a bachelor’s degree generally ranks higher than an associate’s degree.

**ANNOUNCEMENT**
The recipients will be announced at their high school senior awards ceremonies in the spring.

**PAYMENT OF SCHOLARSHIP**
The recipient will receive a congratulatory letter from the Community Foundation after the awards ceremony, instructing them on how to receive their scholarship funding. The student must provide proof of registration to the Community Foundation office for payment to be initiated. The Foundation will make payment directly to the college or university the student is attending.