Danielle Zsenak was born on May 26, 1987 in Trenton, New Jersey, but lived in Wisconsin most of her life. She earned degrees from Marquette University and UW-Milwaukee. She was a resident of Wausau and was employed by Connexus Credit Union at the time of her death at the age of thirty.

Outwardly reserved, Danielle had a strong adventurous spirit. Some of the accomplishments of her short life included: she learned to surf in Hawaii, attended space camp, played rugby at Marquette University, finished second in the 2008 Jeopardy college tournament, tried out for the U.S. Olympic skeleton team, skated with the Fondie Firecats Roller Derby team, and celebrated her 30th birthday with a tandem skydive. She loved books, music, art, theater, her family, friends, and her beloved greyhounds – Beans and Barbie.

The Connexus Association is proud to present this scholarship in Danielle’s honor. She was a marketing technologist for Connexus Credit Union at the time of her death on June 26, 2017. This scholarship is a tribute to her dedicated service and her zest for life.

Fund Established: September of 2017

APPLICATION PROCESS
Apply online by visiting www.cfoncw.org. Click on “Grants & Scholarships” / “Scholarships” / “Apply Online Now” to reach the online application portal and begin the registration and application process. If this is your first visit to the site, you will need to “Create an Account.” If this is a return visit, enter your email address and password. Choose the appropriate application from the menu.

APPLICATION DEADLINE: February 15

YOUR APPLICATION MUST INCLUDE:
- Transcript of most recent grades
- List of extracurricular activities and community service (downloadable form online)
- Two reference letters (at least one from a teacher, counselor, or school official)

CRITERIA FOR SELECTION
- Student must carry a minimum 3.5 GPA
- Plan to pursue a post-secondary education in Business or Education within the coming year
- Must have a minimum of two extracurricular activities throughout their high school career, including non-school related activities

The following qualities will be taken into consideration in the selection process:
- Relative experience that demonstrates the student’s interest in, and potential for success in their chosen field
- Field of study – Education, Finance, or Accounting rank higher than general business major – although any business major is encouraged to apply
- Pursuit of a bachelor’s degree generally ranks higher than an associate’s degree

ANNOUNCEMENT
The recipients will be announced at their high school senior awards ceremonies in the spring.

PAYMENT OF THE SCHOLARSHIP
The recipient will receive a congratulatory letter from the Community Foundation after the awards ceremony, instructing them on how to receive their scholarship funding. The student must provide proof of registration to the Community Foundation office for payment to be initiated. The Foundation will make payment directly to the college or university the student is attending.