

# WILLIAM K. GOTTSCHALK SCHOLARSHIP FUND



*A component fund of the*

## PURPOSE OF THE WILLIAM K. GOTTSCHALK FUND

The William K. Gottschalk Fund was established within the Community Foundation of North Central Wisconsin in September 2012 by the Gottschalk family. Earnings from the fund will be distributed annually in the form of a scholarship to assist second-year or higher college students focused on engineering or accounting.

## WILLIAM (BILL) GOTTSCHALK

To his friends and family, Bill was known for his spirited energy, persistence and innovative ideas. His keen sense of business was always apparent; first within the red granite industry with his father and partner, and later when he formed multiple businesses focused on heavy equipment and construction in Wisconsin and Florida. With each venture, he cared deeply for his employees, and many became his closest friends.



**William K. Gottschalk**  
8/10/1940 – 4/02/2012

His team was involved in large, prominent projects, including site development for the Museum of Science and Industry in Tampa, FL, and locally with the expansion of Highways 8 and 17. He also developed the entire residential area where he lived in Rothschild, WI.

In retirement, Bill continued to pursue his love for the construction industry by attending equipment auctions in Florida each year. But Bill's ultimate focus was on his family. He enjoyed extended vacations with Barbara, the love of his life for 50 years. He was also thrilled to assist with any type of project, and his eyes would light up anytime his grandchildren were near.

Bill's generosity and advice were a benefit to many, and he will be forever remembered as a loving husband, father, brother, son, grandfather, mentor and loyal friend.

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*Because Bill graduated from the Wausau Technical Institute in 1964 with a degree in business administration and accounting, his family would like to assist students who are following the same career path and exhibit passion for their work, family and community. In this way, students receive helpful aid, and the family will find comfort knowing his legacy will live on as new generations pursue their dreams.*

## SCHOLARSHIP ELIGIBILITY:

Candidates for this scholarship must meet the following requirements:

- Residents of Wisconsin
- Demonstrating an ability and strong desire to pursue a primary career in engineering or accounting.
- Planning to attend (or currently attending) Northcentral Technical College (NTC) or the University of Wisconsin-Marathon County (UWMC) for at least two years

College and high school students are eligible to apply. Although the student may be named upon high school graduation, the scholarship will not be paid until they have enrolled for their 2<sup>nd</sup> year of study at NTC or UWMC.

## APPLICATION PROCESS:

Students are encouraged to apply online by visiting the Community Foundation's website at [www.cfncw.org](http://www.cfncw.org). Click the "Apply Now" / Grants Scholarships button on the top menu bar; then go to the left-side menu and click on "Scholarships"; you can then click on the "Apply Online" button anywhere you see it on the page to reach the online application portal and begin the registration and application process. If this is your first visit to the site, you will need to "Create an Account." If this is a return visit, enter your email address and password. Completed applications must be submitted by **February 15** to be considered by the Selection Committee. Information will be held in the confidence of the Selection Committee, the Community Foundation's board of directors, and its staff.

## SELECTION PROCESS:

A Selection Committee monitored by the Community Foundation will make a recommendation of the recipient(s) based on objective and non-discriminatory review of all qualified applications. The Selection Committee will include, but not be limited to: a member of the Gottschalk family, representation of the community at large (possibly in the accounting or engineering fields), and a representative of the Community Foundation. Information will be held in the confidence of the Selection Committee, the Community Foundation's board of directors, and its staff.

## SELECTION GUIDELINES:

The following qualities will be taken into consideration in the selection process:

- Student must plan to attend UWMC or NTC for at least two years (scholarship will not be paid until at least their 2<sup>nd</sup> year of post-graduate study)
- Level of motivation/passion to pursue engineering or accounting, and future plans
- Overall characteristics, community service, and work experience
- Evidence of financial need

## NOTIFICATION AND PAYMENT:

A member of the Gottschalk family may present the scholarship award at the school's scholarship award ceremony. The Community Foundation of North Central Wisconsin will confirm the selection of the committee with the recipient and will pay scholarship funds, in the amount of \$500 directly to the college or university the student is attending, after the student has provided proof of registration to the Community Foundation office.

Questions or requests for further information can be directed to the Community Foundation office.

**Community Foundation of North Central Wisconsin**  
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